



**Public Disclosure of Student Achievement**

**Institution Name:** Hope International University

**Business Unit(s) included in this report:** College of Business and Management

**Academic Period Covered:** Retention Rates (FY19, 2019-20); Masters Graduation Rates (FY17, 2017-18); Bachelors Graduation Rates (FY14, 2014-15)

**Date Submitted:** October 1, 2020

PROGRAM	INDICATOR	RESULT	INDICATOR	RESULT
Master of Business Administration (MBA) with Concentration in:				
General Management	One-Year Retention Rate (FY19)	88.89%	Graduation Rate (FY17)	75.00%
Marketing Management	One-Year Retention Rate (FY19)	80.00%	Graduation Rate (FY17)	80.00%
Non-Profit Management	One-Year Retention Rate (FY19)	100.00%	Graduation Rate (FY17)	0.00%
Total MBA	One-Year Retention Rate (FY19)	88.24%	Graduation Rate (FY17)	63.63%
Master of Science in Management (MSM) with Concentration in:				
General Management	One-Year Retention Rate (FY19)	N/A	Graduation Rate (FY17)	N/A
Marketing	One-Year Retention Rate (FY19)	100.00%	Graduation Rate (FY17)	N/A

Non-Profit Management	One-Year Retention Rate (FY19)	N/A	Graduation Rate (FY17)	N/A
Total MSM	One-Year Retention Rate (FY19)	100.00%	Graduation Rate (FY17)	N/A
Bachelor of Arts: Business and Management with Concentration in:				
Accounting	One-Year Retention Rate (FY19)	75.00%	Graduation Rate (FY14)	50.00%
Customized	One-Year Retention Rate (FY19)	66.67%	Graduation Rate (FY14)	0.00%
Management	One-Year Retention Rate (FY19)	76.47%	Graduation Rate (FY14)	40.00%
Sport Business Management	One-Year Retention Rate (FY19)	90.91%	Graduation Rate (FY14)	40.91%
Marketing	One-Year Retention Rate (FY19)	100.00%	Graduation Rate (FY14)	33.33%
Bachelor of Arts: Business Administration (online)	One-Year Retention Rate (FY19)	52.00%	Graduation Rate (FY14)	39.13%
Total Bachelor of Arts	One-Year Retention Rate (FY19)	70.59%	Graduation Rate (FY14)	39.74%

**Indicators Used**

INDICATOR	DESCRIPTION AND HOW IT WAS CALCULATED
Retention Rate	One-year retention rates were calculated by following a group of entering students in a given fiscal year (FY) and seeing who was still active at the start of the next FY. Percentages based on small numbers of students may explain the variation over time.
Graduation Rate	Graduation rates are calculated by taking the number of students who graduated divided by the total number of students who started in that FY. Time to completion is calculated using 150% of a standard graduation time. Therefore, it is 6 years for bachelor seeking students and 3 years for master degree seeking students. The most recent graduation rate that we can provide is FY14-15 for the bachelor students and FY17-18 for master students.